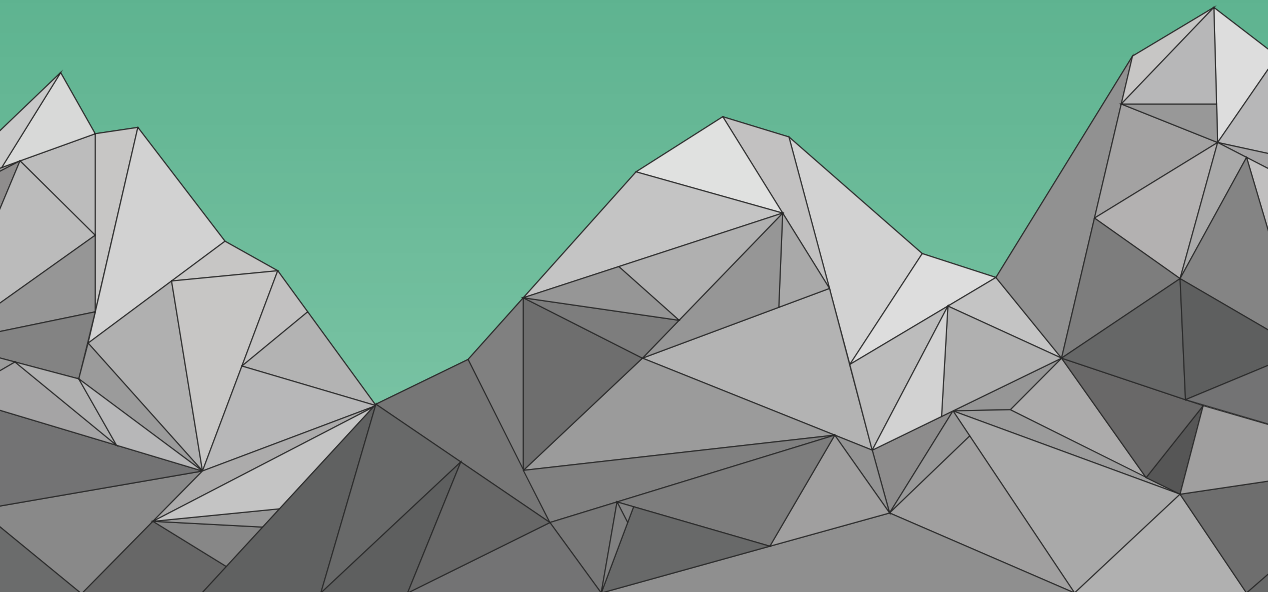# WCET 31ˢᵗ Annual Meeting

wcet

Denver, CO
November 5 - 7, 2019

About WCET

WCET is the leader in the practice, policy, and advocacy of technology-enhanced learning in higher education. WCET is a member-driven nonprofit that brings together colleges, universities, higher education organizations, and companies to collectively improve the quality and reach of technology-enhanced learning programs. Membership with WCET provides opportunities to connect with colleagues to advance policies and practices aimed at helping institutions succeed in implementing innovative academic technology initiatives. Learn more: https://wcet.wiche.edu/.

Through our affiliation with the Western Interstate Commission for Higher Education (WICHE), we leverage the expert policy and research capacity of one of the country's leading think tanks in higher education.

Alongside our events, research, and policy guidance, we also have three initiatives that focus on different important aspects of current technology-enhanced learning practices.

Every Learner Everywhere

Every Learner Everywhere is helping institutions of higher education use adaptive learning technology to improve teaching and learning with a focus on increasing the success of first-generation students, low-income students, and students of color. Learn more: https://www.everylearnereverywhere.org/.

State Authorization Network (SAN)

SAN is the leader for guidance and support navigating regulatory compliance for out-of-state activities of post-secondary institutions. Learn more: https://wcetsan.wiche.edu/.

Z Initiative

The Z Initiative (Z for zero-cost textbooks) connects institution-level Open Educational Resources (OER) champions, legislators, state systems of higher education, educational technologists, and national OER leaders. The Z Initiative is focused on research, practices, and policies promoting the adoption, implementation, scalability, and sustainability of open educational resources, Z Courses, and Z Degrees. Learn more: https://wcet.wiche.edu/initiatives/z-initiative.

About WICHE

WCET is a unit of the Western Interstate Commission for Higher Education (WICHE), which since 1953 has served the diverse higher education priorities of states, students, and institutions in the Western region of the United States. WICHE's programs and efforts:

- Help students pursue higher education affordably and conveniently.
- Accelerate the regionwide sharing of ideas and resources to help states and institutions improve their educational systems, services, workforce.
- Provide expert research and policy guidance for legislators and educational leaders in diverse niches including access and attainment, governance, behavioral health, demography, and education technology.
- Prepare universities, colleges, and communities to thrive amidst rapid change.

WICHE is one of four regional interstate compacts in the United States established by Congress. Based in Boulder, Colo., WICHE is funded by legislatures of its members—who reap strong returns on investment from WICHE programs—and by grantmakers and others who share our desire to overcome the education and workforce challenges of tomorrow. Learn more: https://wiche.edu/.

Table of Contents

Supporting Members

Thank you to the following institutions and organizations that have signed up at the "Supporting Member" level to help advance WCET's work. Your commitment to WCET and our shared interest in improving the quality and reach of technology-enhanced teaching and learning in postsecondary education is greatly appreciated!

- Colorado State University
- Cooley LLP
- Michigan State University
- University of Missouri - Columbia/ Mizzou Online
- University of North Texas

To learn more about the Supporting Member option, visit https://wcet.wiche.edu/join-wcet/membership-dues.

Registration & WCET Info Desk Hours

- Tuesday: 7:30 a.m. – 6:00 p.m.
- Wednesday: 7:30 a.m. – 5:30 p.m.
- Thursday: 7:30 a.m. – 11:00 a.m.

Registration Includes

- Access to all sessions and events.
- Opening reception appetizers (cash bar) on Tuesday.
- Deluxe breakfast on Wednesday and Thursday.
- Awards lunch on Wednesday.
- Mobile program app.

Annual Meeting Schedule

Refer to page 6 for the Annual Meeting schedule at a glance, and to page 11 for the expanded schedule.

Hotel Maps

Refer to page 37 of this program for maps of the hotel in order to find your sessions.

Information Table

Visit the information table near the registration desk for details about your colleagues' organizations and projects. Feel free to drop off brochures about your organization.

Social Media

Follow us @wcet_info. Follow the conference backchannel using #WCET19.

Like Us! Post your updates, add photos, and stay up-to-date! https://www.facebook.com/WICHECooperative forEducationalTechnologies/.

Follow our Blog! https://wcetfrontiers.org.

Gift Card Giveaway

Win a $100 Amazon gift card by dropping your business card at the registration desk by Thursday at 9:00 a.m. You must be present for the drawing during the closing ceremony on Thursday to win.

WCET MIX

wcetMIX is our platform to discuss important topics and ideas and to share news and announcements. MIX replaces the older technology that we previously used to send out our popular WCETDiscuss and WCETNews emails and will allow for even better member engagement. Look for announcements on how we're MIXing things up in 2020!

Keynote Speakers:

Michael Ellison, CEO and Co-founder, Codepath.org

Tuesday, Colorado A-F, 1:00 - 2:00 p.m.

Join us for an inspiring opening keynote presentation by Michael Ellison, CEO and co-founder of Codepath, whose mission is to provide the tools and connections that software engineers need to unlock their greatest career potential while eliminating educational inequity in technical careers. Codepath helps students persist in computer science programs by supplementing higher education programs and providing support. Michael's message about how they are partnering with higher education to improve access and completion and reducing barriers to high-paying technical careers, is truly inspiring. #WCETKeynote

Diane Auer Jones, Principal Deputy Under Secretary, U.S. Department of Education
The View from DOE and How We Can Work Together to Increase Impact

Wednesday, Colorado A-F, 8:00 a.m. - 9:00 a.m.

Join us for our Wednesday plenary speaker, Diane Auer Jones, Principal Deputy Under Secretary, U.S. Department of Education, who will share updates relevant to our specific audience regarding regulatory changes from negotiated rulemaking, the Department's focus on educational innovations, and ways we can collaborate to improve access to education and jobs. #WCET&DOE

WCET Dates for Your Calendar

WCET Annual Meeting Dates

- 2020: Indianapolis, IN | October 13-15
- 2021: Denver, CO | November 2-4

WCET Policy Summit

- 2020: Adelphi, MD | April 15-16

WCET Mobile Application

Download the app on your smartphone or tablet by accessing the app online at http://bit.ly/WCET19App. Features include schedule builder, social connection, notes feature, full program, attendee list, and social integration with #WCET19 Twitter Feed.

Session Evaluations

We encourage you to provide feedback about each session you attend using the WCET Annual Meeting mobile application.

Session Materials Online

Presentation materials are available through the mobile app platform and on the Annual Meeting website. Materials are linked by session. Speakers, e-mail your presentation as a PDF, with the session name, to mraymond@wiche.edu to be included.

WCET Welcome Reception

Tuesday, Denver Ballroom, 5:30 - 6:45 p.m.

Join your colleagues on the opening night of the Annual Meeting! Meet and mingle with other attendees while enjoying complimentary hors d'oeuvres and a cash bar. #WCETWelcomeReception

Morning Recharge Run

Wednesday, Meet in the hotel lobby at 6:45 a.m.

Join us for a 5K walk/run on Wednesday morning from the hotel. Runners and walkers get a handy gift. #WCET5K

EdTech Meet-up

**Wednesday, Denver/Colorado Prefunction,
9:00 a.m. - 5:00 p.m.**

The WCET EdTech Meet-up connects innovative edtech businesses and institutions with meeting attendees in a casual and engaging format. The meet-up is a way to showcase innovative products, services, and hands-on tech. Stop by and visit with the participants, get some refreshments, learn about innovative institutions, edtech products, and services, and connect with colleagues.

The Meet-up will be open from 9:00 a.m. - 5:00 p.m. on Wednesday but presenters will primarily be available during the two breaks, 10:15 a.m. - 11:00 a.m. and 2:45 p.m. - 3:30 p.m. #WCETMeetup

- ADDIE Gets Agile: A Nimble yet Disciplined Team Model for New Course Development
- Augmenting Online Courses with 3-D Scanning and AR Technologies
- Biometric Signature ID
- Blackboard
- Cengage
- CogBooks
- Coursetune
- Dashboards, Issues, and Kanbans: Oh My!
- Honorlock
- iDesign
- Innovative Educators
- Macmillan/Intellus Learning
- MindEdge Learning
- NameCoach
- Odigia
- Pearson
- Proctorio
- StraighterLine
- TBI
- Tutor.com
- wcetMIX
- Wiley Education Services
- Wyzant
- Yellowdig
- YOU at College

Young Professionals Meet and Greet + SWAG Swap

Wednesday, Platte Room, 5:15 p.m. - 6:00 p.m.

Join your peers for an informal meet and greet with refreshments on Wednesday. If interested, bring some giveaways from your institution for the SWAG swap! Refreshments provided. #WCETSwagSwap

Group Networking Dinners

Wednesday, Meet in the hotel lobby at 6:45 p.m.

On Wednesday night, join other attendees at a local restaurant within walking distance of the hotel. The Annual Meeting registration desk will have sign-up sheets and menus available so you can choose the restaurant that suits your fancy and meet other attendees. Sign up at the registration desk or online http://bit.ly/WCETDinners by noon on Wednesday. Attendees pay for their own dinner. Meet in the hotel lobby. #WCETGroupDinners

Schedule at a Glance

Monday, November 4

SAN Registration Hours
9:00 a.m. - 12:00 p.m.

Committee Meetings

10:00 a.m. - 4:00 p.m.: WCET/State Authorization Network (SAN) Coordinator Meeting, preregistration required.
Penrose 1-2

2:00 p.m. - 5:00 p.m.: Joint WCET Steering Committee and Executive Council Meeting, by invitation.
Mattie Silks

5:00 p.m. - 7:30 p.m.: SAN Coordinator Gathering for SAN Attendees.
Meet in Hotel Lobby

Tuesday, November 5

Registration and WCET Info Desk Hours -
7:30 a.m. - 6:00 p.m.

Preconference Workshops

9:00 a.m. - 12:00 p.m.: Consortia and Systems Workshop - Institutions Working Together to Accomplish More
Colorado G-H

9:00 a.m. - 11:00 a.m.: Developing Adaptive Using Backward Design
Colorado I-J

9:00 a.m. - 11:00 a.m.: Tools for Your CBE Journey
Penrose 1

9:00 a.m. - 11:00 a.m.: Preparing the Curriculum and Institutions of Tomorrow
Penrose 2

10:00 a.m. - 12:00 p.m.: Academic Leadership Forum (by invitation)
Denver 1-2

10:15 a.m. - 10:30 a.m.: Break for registered preconference workshop attendees

Concurrent Sessions: Tuesday, November 5

	Penrose 1	Penrose 2	Denver 1-2	Denver 3	Denver 4	Denver 5-6	Colorado G-H	Colorado I-J	Mattie Silks
	1:00 p.m. - 2:00 p.m. - Opening Keynote: Michael Ellison | Colorado A-F				1:00 p.m. - 2:00 p.m. - Opening Keynote: Michael Ellison | Colorado A-F				
	2:00 p.m. - 2:15 p.m. - Break				2:00 p.m. - 2:15 p.m. - Break				
2:15 p.m. - 3:15 p.m.	The Impact of Federal Rulemaking on Compliance for Out-of-State Activities	Piloting Learner-Centered Innovation: A Method to Discover, Create & Evaluate	Transforming Students to Employees - Highlights of the Most In-Demand Employability Skills	The Next Generation of Online Learning at SUNY	How Can We Best Provide Quality Online Student Services?	—	A Collaborative Approach to Adaptive Predictive Analytics	Scaled Learning on a Shoestring: The Power of Structure and "Soft" Skills	—
	3:15 p.m. - 3:30 p.m. - Beverage Break | Near Registration				3:15 p.m. - 3:30 p.m. - Beverage Break | Near Registration				
3:30 p.m. - 4:30 p.m.	Why Digital, Why Now, and How Leveraging It Could Make All the Difference for Student Success	Accomplishing More: Multi-Institution Consortia Systems in 2019	—	—	Increasing Your Impact: A Collaborative Approach to Faculty Development	What Leaders Need to Know About Scaling Student Success Programs	Stop Calling Them Students!	Deriving Meaning from Data: SARA Data, IPEDS Data, and More!	Exploring Microcredentials in the Higher Education Landscape
	5:30 p.m. - 6:45 p.m. - Welcome Reception | Denver Ballroom				5:30 p.m. - 6:45 p.m. - Welcome Reception | Denver Ballroom				

Concurrent Sessions: Wednesday, November 6

	Penrose 1	Penrose 2	Denver 1-2	Denver 3	Denver 4	Denver 5-6	Colorado G-H	Colorado I-J	Mattie Silks
	7:30 a.m. - 5:30 p.m. - Registration and WCET Info Desk Hours				7:30 a.m. - 5:30 p.m. - Registration and WCET Info Desk Hours				
	6:45 a.m. - 7:30 a.m. - Morning Recharge, 5k Run/Walk	Meet in Hotel Lobby				6:45 a.m. - 7:30 a.m. - Morning Recharge, 5k Run/Walk	Meet in Hotel Lobby				
	8:00 a.m. - 9:00 a.m. - General Session: The View from DOE and How We Can Work Together to Increase Impact	Colorado A-F (Deluxe breakfast included)				8:00 a.m. - 9:00 a.m. General Session: The View from DOE and How We Can Work Together to Increase Impact	Colorado A-F (Deluxe breakfast included)				
	9:00 a.m. - 5:00 p.m. - EdTech Meet-up	Denver/Colorado Prefunction (see page 5 for exhibitor list)				9:00 a.m. - 5:00 p.m. - EdTech Meet-up	Denver/Colorado Prefunction (see page 5 for exhibitor list)				
9:15 a.m. - 10:15 a.m.	D.C. Update Part 1, A Busy Year for Higher Ed General and Accreditation Updates	Higher Education Relevance	Just Do It: The Impact of the Doer Effect	Leveraging Learning Analytics (not Learner Analytics)	—	—	Beyond Course Building: Leverage Instructional Design for Innovation and Scale	Effectively Leading Innovation: Advice from Experienced Industry Leaders	Can't Use PPT, but Teaching Online: (re) Defining Success in Faculty Development
	10:15 a.m. - 11:00 a.m. - EdTech Meet-up and Refreshment Break	Denver/Colorado Prefunction				10:15 a.m. - 11:00 a.m. - EdTech Meet-up and Refreshment Break	Denver/Colorado Prefunction				
11:00 a.m. - 12:00 p.m.	D.C. Update Part 2, A Busy Year for Higher Ed Distance Learning and EdTech Regulations	Loneliness: An Overlooked Obstacle to Student Success	The CDHE OER Council: Driving Open Education in the State of Colorado - WOW 2019 Recipient	The Report Reader Checklist: A Resource for Research Literacy	Do You Have Tough Questions About Adaptive Learning? We Have Answers!	Serving Those Who Served: Helping Veterans Succeed in the Tech-enabled Classroom	Making Multimedia Meaningful: Using Multimedia to Enhance Student Engagement	The Cheating Economy and Integrity	Share, Create, and Remix: Building a Journal That Isn't a "Journal"
	12:15 p.m. - 1:30 p.m. - WCET Awards Lunch (included with registration)	Colorado A-F				12:15 p.m. - 1:30 p.m. - WCET Awards Lunch (included with registration)	Colorado A-F				
1:45 p.m. - 2:45 p.m.	Closing the Skills Gap	Navigating the OPM Marketplace: Picking the Right Partners While Avoiding Market Chaos	Learning Design/er: The Job, The Field, The Future? A Facilitated Discussion	Brainstorming a WCET EdTech Collaborative Community	Power, Perception, and Principles: Problematizing and Problem-Solving in OER	Leveraging Data to Create a Student Support Ecosystem	Online Course Development Process - Organizing for Success!	Supporting a Culture of Innovation by Empowering Faculty Communities of Practice	—
	2:45 p.m. - 3:30 p.m. - EdTech Meet-up and Refreshment Break	Denver/Colorado Prefunction				2:45 p.m. - 3:30 p.m. - EdTech Meet-up and Refreshment Break	Denver/Colorado Prefunction				
3:30 p.m. - 4:15 p.m.	I Like Big ROI and I Cannot Lie: OER State Initiatives, Strategies, and Outcomes	Beyond Login and Password for Student Identity Verification	Innovative Online Student Support During Natural Disasters and Major Events	The DADD: Rio Salado College's Dynamic Assessment Data Display - WOW 2019 Recipient	Powering Up Partnerships for Impact	—	A Smorgasbord of Learning Platforms	Exploring the Experiences of Long-Term Online Instructors	—
	4:15 p.m. - 4:30 p.m. - EdTech Meet-up and Break	Denver/Colorado Prefunction				4:15 p.m. - 4:30 p.m. - EdTech Meet-up and Break	Denver/Colorado Prefunction				
4:30 p.m. - 5:15 p.m.	Unconference Session: Accessibility	Unconference Session: EdTech Tools and Applications	Unconference Session: Online Program Management Companies	Unconference Session: Young Professionals in EdTech Convening	Unconference Session: Academic Integrity	Unconference Session: Diversity, Equity, and Inclusion	Unconference Session: All Things LMS	Unconference Session: Unconventional and Unrepentant	Unconference Session: AppSmackDown
	5:00 p.m. - 6:15 p.m. - Steering Committee and Executive Council Reception (by invitation)	Palace Arms at the Brown Palace Hotel				5:00 p.m. - 6:15 p.m. - Steering Committee and Executive Council Reception (by invitation)	Palace Arms at the Brown Palace Hotel				
	5:15 p.m. - 6:00 p.m. - Young Professionals Meet and Greet + SWAG Swap	Platte Room				5:15 p.m. - 6:00 p.m. - Young Professionals Meet and Greet + SWAG Swap	Platte Room				
	6:45 p.m. - 8:45 p.m. - Group Networking Dinners	Meet in Hotel Lobby				6:45 p.m. - 8:45 p.m. - Group Networking Dinners	Meet in Hotel Lobby				

Concurrent Sessions: Thursday, November 7

	Penrose 1	Penrose 2	Denver 1-2	Denver 3	Denver 4	Denver 5-6	Colorado G-H	Colorado I-J	Mattie Silks
	7:30 a.m. - 11:00 a.m. - Registration and WCET Info Desk Hours				7:30 a.m. - 11:00 a.m. - Registration and WCET Info Desk Hours				
	8:15 a.m. - 9:00 a.m. - General Session: What's Up at WCET | Colorado A-F (Deluxe breakfast included)				8:15 a.m. - 9:00 a.m. - General Session: What's Up at WCET | Colorado A-F (Deluxe breakfast included)				
9:15 a.m. - 10:15 a.m.	Facing the Future of Technology and Learning	Transforming the Classroom with Insightful Instructional Practices	Policy Wonking - The Impact of Federal and Institutional Policies	CBE and the Inequities of Time in Higher Learning	Piecing Together the Online Program Management Puzzle: Buy, Build or Both?	—	Ensuring Academic Integrity: Lessons Learned and New Challenges in Creating Buy-in for Proctoring	—	Social Strategies for Connecting Students
	10:15 a.m. - 10:30 a.m. - Beverage Break | Near Registration				10:15 a.m. - 10:30 a.m. - Beverage Break | Near Registration				
10:30 a.m. - 11:15 a.m.	—	Diversity and Inclusion of Neurodiverse Online Learners	WICHE Cybersecurity - A Collaborative Model for Data Protection	Tech Learns Bias As We Teach It: Discussions on Preventing Institutional Algorithmic Bias	Girl Power: Retention Strategies for Online Student Mothers	—	Waltz Across the Texas OER Landscape	Truth and Fiction Surrounding Research in Online and Technology-Mediated Learning	—
	11:30 a.m. - 12:30 p.m. - Stump the Expert | Colorado A-F				11:30 a.m. - 12:30 p.m. - Stump the Expert | Colorado A-F				
	1:00 p.m. - 2:30 p.m. - WCET Steering Committee Working Lunch (by invitation) | Matchless				1:00 p.m. - 2:30 p.m. - WCET Steering Committee Working Lunch (by invitation) | Matchless				

Session Types

🟥 **Preconference Workshop:** The preconference workshops are in-depth workshops that focus on an emerging issue or topic. Preregistration is required and workshops are free for WCET members and $75 for non-members.

🔴 **Panel:** A panel consists of a moderator and speakers presenting on a topic with audience Q&A.

🔵 **Solo Presentation:** Solo presentations spotlight edtech subject matter experts and innovators on a specific topic with time for audience Q&A.

🟠 **Roundtable Discussion:** Discussion leaders give a brief introduction of the topic or issue and then facilitate an informal discussion among the audience members.

✉ **EdTech Meet-up Demos:** The practice and technology demos are tabletop displays and occur in conjunction with the morning and afternoon refreshment breaks and remain on display throughout Wednesday.

🟣 **Unconference Session:** Sessions are loosely organized and could include: roundtable discussions, Ignite or Pecha Kucha presentations, or other.

Key - All Session Types

Session Types	Concurrent Sessions
🟡 Committee Meetings	🔵 Solo Presentation
🟥 Workshop	🔴 Panel
🔺 General Session	🟠 Roundtable
⭐ Activity	🟣 Unconference Session
✉ EdTech Meet-up	

MONDAY, NOVEMBER 4

*SAN Registration open 9:00 a.m. - 12:00 p.m.

Committee Meetings

10:00 a.m. - 4:00 p.m.

🟡 **WCET/State Authorization Network (SAN) Coordinator Meeting (preregistration required)** *Penrose 1-2*

Speakers:
Cheryl Dowd, Director, State Authorization Network, WCET
Dan Silverman, Assistant Director, State Authorization Network, WCET

2:00 p.m. - 5:00 p.m.

🟡 **Joint Steering Committee and Executive Council Meeting (by invitation)** *Mattie Silks*

Leaders:
Van Davis, Principal, Foghlam Consulting, LLC
Laura Pedrick, Special Assistant to the Provost for Strategic Initiatives and Executive Director of UWM Online, University of Wisconsin Milwaukee
Russ Poulin, Executive Director, WCET
Jason Ruckert, Vice Chancellor and Chief Digital Learning Officer, Online Education, Embry-Riddle Aeronautical University - Worldwide

5:00 p.m. - 7:30 p.m.

🟡 **SAN Coordinator Gathering, for SAN Attendees Only** *Hotel Lobby*

*Registration and WCET Info Desk open 7:30 a.m. - 6:00 p.m.

Preconference Workshops

9:00 a.m. - 12:00 p.m.

■ **Consortia and Systems Workshop — Institutions Working Together to Accomplish More**   *Colo G-H*

Speakers:

Kevin Corcoran, Executive Director, Digital Learning, Connecticut State Colleges and Universities

John Opper, Executive Director, DLSS, Florida Virtual Campus

Tina Parscal, Associate Vice Chancellor for CCCOnline and Academic Affairs, Colorado Community College System

Russ Poulin, Executive Director, WCET

9:00 a.m. - 11:00 a.m.

*Preregistration required for attendance to the following workshops.

■ **Developing Adaptive Learning Using Backward Design**   *Colo I-J*

Speakers:

Niki Bray, Director of Academic Innovation and Student Success, University of Memphis

Patricia O'Sullivan, Adaptive Learning Program Manager, University of Mississippi

■ **Tools for Your CBE Journey**   *Penrose 1*

Speakers:

Cali MK Morrison, Associate Dean, Alternative Learning, American Public University System

Amy Stevens, Vice President, Academic Resources and Communication, Southern New Hampshire University

■ **Preparing the Curriculum and Institutions of Tomorrow**   *Penrose 2*

Speaker:

Maria Andersen, CEO and Co-founder, Coursetune

10:00 a.m. - 12:00 p.m.

Academic Leadership Forum (by invitation)   *Denver 1-2*

Leader:

Kara Van Dam, Vice Provost and Dean, University of Maryland Global Campus

10:15 a.m. - 10:30 a.m.

★ **Break for Registered Preconference Workshop Attendees**

1:00 p.m. - 2:00 p.m.

General Session

▲ **Opening Keynote: Michael Ellison**   *Colo A-F*

*See page 4 for keynote description.

Speakers:

Michael Ellison, CEO and Co-founder, Codepath.org

Jason Ruckert, Vice Chancellor and Chief Digital Learning Officer, Online Education, Embry-Riddle Aeronautical University - Worldwide

2:00 p.m. - 2:15 p.m.

★ **Break**

2:15 p.m. - 3:15 p.m.

Concurrent Sessions

● **A Collaborative Approach to Adaptive Predictive Analytics**   *Colo G-H*

Speakers:

Charles Dziuban, Director for the Research Initiative for Teaching Effectiveness, University of Central Florida

Constance Johnson, Chief Academic Officer/Provost, Colorado Technical University

Patsy Moskal, Associate Director for the Research Initiative for Teaching Effectiveness, University of Central Florida

Moderator:

Vernon Smith, Provost, American Public University System

● How Can We Best Provide Quality Online Student Services?
Denver 4

Facilitators:

Victoria Brown, Faculty, Florida Atlantic University

Josh Strigle, Director, E-Learning and Learning Support Centers, College of Central Florida

● Piloting Learner-Centered Innovation: A Method to Discover, Create & Evaluate
Penrose 2

Speakers:

Elizabeth Aguilar-Barnett, Student Solutions Manager, Western Governors University

Lacey Laskowski, Student Solutions Analyst, Western Governors University

Jennie Sanders, Director, Faculty Experience, Western Governors University

Moderator:

Greg Potts, Director of Strategic Enrollment Management, Western Governors University

● Scaled Learning on a Shoestring: The Power of Structure and "Soft" Skills
Colo I-J

Speakers:

Jaimie Henthorn, Director of Digital Education and Engagement, University of Colorado System Office

Deborah Keyek-Franssen, Associate Vice President for Digital Education and Engagement, University of Colorado System Office

Moderator:

Preston Davis, Director, Academic Technology, Northern Virginia Community College

● The Impact of Federal Rulemaking on Compliance for Out-of-State Activities
Penrose 1

Speakers:

Stephanie Brink, State Authorization Compliance Specialist, Central Methodist University

Cheryl Carroll, Manager of Academic Compliance, University of Virginia

Diane Goldsmith, University of Rhode Island, Director, Office of the Advancement of Teaching and Learning

Beverly Wade, Director of State Authorization, University of the Pacific

Jeannie Yockey-Fine, Associate Director for Regulatory Relations and Policy Support, NC-SARA

Moderator:

Cheryl Dowd, Director, State Authorization Network, WCET

● The Next Generation of Online Learning at SUNY
Denver 3

Speakers:

Michele Forte, Project Manager, Open SUNY

Kristyn Muller, Impact Analyst, SUNY System Administration

Kim Scalzo, Executive Director, Open SUNY

Moderator:

Patrick Pluscht, Executive Director, Learning Technologies, University of North Texas

● Transforming Students to Employees — Highlights of the Most In-Demand Employability Skills
Denver 1-2

Speaker:

Corina Santoro, Senior Director, Cengage

Moderator:

Debby Knotts, Executive Director, Strategic Initiatives, Extended Learning, University of New Mexico

3:15 p.m. - 3:30 p.m.

★ Beverage Break
Near Registration

3:30 p.m. - 4:30 p.m.

Concurrent Sessions

● Accomplishing More: Multi-Institution Consortia and Systems in 2019
Penrose 2

Speakers:

Mark Jenkins, Director of eLearning and Open Education and Coordinator of Accessible Technology Initiatives, Washington State Board for Community and Technical Colleges

Michael Moore, Vice President for Academic Affairs, University of Arkansas System

John Opper, Executive Director, Distance Learning and Student Services, Florida Virtual Campus

Tina Parscal, Associate Vice Chancellor for CCCOnline and Academic Affairs, Colorado Community College System

Judith Sebesta, Executive Director, Digital Higher Education Consortium of Texas

Moderator:

Kevin Corcoran, Executive Director, Digital Learning, Connecticut State Colleges and Universities

● Deriving Meaning from Data: SARA Data, IPEDS Data, and More!
Colo I-J

Speakers:

Leeann Fields, Executive Director, Office of Educational Compliance, University of Nevada, Las Vegas

Dan Silverman, Assistant Director, State
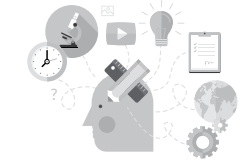
Authorization Network, WCET

Terri Straut, CEO and Solution Architect, Ascension Consulting Group

Moderator:

Marianne Boeke, Senior Associate, NC-SARA

● Exploring Microcredentials in the Higher Education Landscape
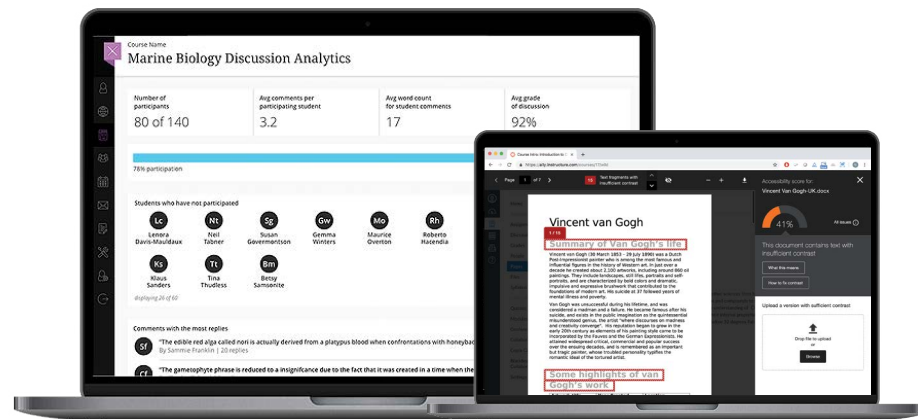*Mattie Silks*

Facilitators:

Michelle Alvarez, Associate Dean of Social Sciences at Global Campus, Southern New Hampshire University

Tracey Osborne, Executive Director, Digital Credentials Lab, Southern New Hampshire University

● Increasing Your Impact: A Collaborative Approach to Faculty Development
Denver 4

Facilitators:

Kris Baranovic, Instructional Designer, Southeast Missouri State University

Sara Davis, Instructional Designer, Penn State University
Ashley Salter, Instructional Designer, University of Central Florida

🔵 **Stop Calling Them Students!**   *Colo G-H*

Speaker:
Amrit Ahluwalia, Managing Editor, The EvoLLLution

🔴 **What Leaders Need to Know About Scaling Student Success Programs**   *Denver 5-6*

Speakers:
Linda Baer, Senior Consultant, Linda L. Baer, Consultants
Amanda Hagman, Data Wrangler, Utah State University
Dave Kil, Chief Scientist, Civitas Learning

Moderator:
Jason Ruckert, Vice Chancellor and Chief Digital Learning Officer, Online Education, Embry-Riddle Aeronautical University – Worldwide

🔵 **Why Digital, Why Now, and How Leveraging It Could Make All the Difference for Student Success**   *Penrose 1*

Speaker:
James Frazee, Chief Academic Technology Officer and Associate Vice President of Instructional Technology Services, San Diego State University

Moderator:
Jennifer Veloff, Online Programs Manager, Colorado School of Mines

5:30 p.m. - 6:45 p.m.

⭐**Welcome Reception**   *Denver Ballroom*

*See page 4 for description.

WEDNESDAY, NOVEMBER 6

*Registration and WCET Info Desk open 7:30 a.m. - 5:30 p.m.

6:45 a.m. - 7:30 a.m.

⭐ **Morning Recharge, 5k Run/Walk**   *Hotel Lobby*

8:00 a.m. - 9:00 a.m.

General Session Breakfast

🔺 **The View from DOE and How We Can Work Together to Increase Impact**   *Colo A-F*

*See page 4 for session description.

Speakers:
Diane Auer Jones, Principal Deputy Under Secretary, U.S. Department of Education
Michael Goldstein, Co-Chair Education Practice, Cooley LLP

9:00 a.m. - 5:00 p.m.

◣ **EdTech Meet-up**   *Denver/Colorado Prefunction*

*See page 5 for list of participants.

9:15 a.m. - 10:15 a.m.

Concurrent Sessions

● **Beyond Course Building: Leverage Instructional Design for Innovation and Scale** *Colo G-H*

Speakers:
Athena Kennedy, Online Program Launch Director, Purdue University
Laura Polk, Director, Online Education, Thunderbird School of Global Management, Arizona State University
Peter van Leusen, Manager of Instructional Design, EdPlus, Arizona State University

Moderator:
James Tedford, Instructional Design Supervisor, Biola University

● **Can't Use PPT, but Teaching Online: (re)Defining Success in Faculty Development** *Mattie Silks*

Facilitators:
Larry Cox II, Instructional Designer, Virginia Tech
Eunice Ofori, Instructional Designer, Virginia Tech
Daron Williams, Director of Instructional Design, Virginia Tech TLO LED

● **D.C. Update Part 1, A Busy Year for Higher Ed General and Accreditation Updates** *Penrose 1*

Speakers:
Fred Lokken, Professor, Truckee Meadows Community College
Ken Salomon, Partner, Thompson Coburn, LLP
Caitlyn Shelby, Associate, Cooley LLP

Moderator:
Cheryl Dowd, Director, State Authorization Network, WCET

● **Effectively Leading Innovation: Advice from Experienced Industry Leaders** *Colo I-J*

Speakers:

Thomas Cavanagh, Associate Vice President of Distributed Learning, University of Central Florida
Luke Dowden, Chief Online Learning Officer and Associate Vice Chancellor, Alamo Colleges District
Shannon Riggs, Executive Director of Course Development and Learning Innovation, Oregon State University Ecampus

Moderator:
Mary Ellen Dello Stritto, Assistant Director of Research, Oregon State Ecampus

● **Higher Education Relevance** *Penrose 2*

Speakers:
James Hall, Dean, University Studies Division Executive Director and Professor, School of Individualized Study, Rochester Institute of Technology
Michael McGuire, Dean of the University College, University of Denver
Greg Wilt, Special Assistant to the President, National University

Moderator:
Ramji Raghavan, CEO, Pragya Systems Corp.

● **Just Do It: The Impact of the Doer Effect** *Denver 1-2*

Speakers:
Eric Frank, Vice President and General Manager, Acrobatiq by VitalSource
Michael Hale, Vice President of Education, VitalSource

Moderator:
Mary Niemiec, Associate Vice President for Digital Education, Director of University of Nebraska Online Worldwide, University of Nebraska

● **Leveraging Learning Analytics (not Learner Analytics)** *Denver 3*

Facilitators:
Justin Dellinger, Associate Director, LINK Research Lab, University of Texas at Arlington
Karen Vignare, Executive Director, American

Public and Land-Grant Universities

10:15 a.m. - 11:00 a.m.

✉ **EdTech Meet-up & Refreshment Break** *Denver/Colorado Prefunction*

* See page 5 for full list of EdTech Meet-up participants.

11:00 a.m. - 12:00 p.m.

Concurrent Sessions

● **D.C. Update Part 2, A Busy Year for Higher Ed Distance Learning and EdTech Regulations** *Penrose 1*

Speakers:
Cheryl Dowd, Director, State Authorization Network, WCET
Russ Poulin, Executive Director, WCET

Moderator:
Van Davis, Principal, Foghlam Consulting, LLC

● **Do You Have Tough Questions About Adaptive Learning? We Have Answers!** *Denver 4*

Facilitators:
Niki Bray, Director of Academic Innovation and Student Success, University of Memphis
Patricia O'Sullivan, Adaptive Learning Program Manager, University of Mississippi

● **Loneliness: An Overlooked Obstacle to Student Success** *Penrose 2*

Speaker:
Nathaan Demers, Director of Clinical Programs, Grit Digital Health

Moderator:
Brenda Boyd, Senior Academic Director, Program Services, Quality Matters, Inc.

● **Making Multimedia Meaningful: Using Multimedia to Enhance Student Engagement** *Colo G-H*

Speakers:
Susan Fein, Instructional Designer, Oregon State Ecampus

Zach Van Stone, Multimedia Developer, Oregon State Ecampus
Victor Yee, Assistant Director for Course Development and Training, Oregon State Ecampus

Moderator:
Shannon Riggs, Executive Director of Course Development and Learning Innovation, Oregon State University Ecampus

● **Serving those who Served: Helping Veterans Succeed in the Tech-enabled Classroom** *Denver 5-6*

Facilitators:
Jennifer Daines, Program Chair for General Education, Colorado Technical University
Carrie Wandler, University Program Director for General Education and Psychology, Colorado Technical University

● **Share, Create, and Remix: Building a Journal That Isn't a "Journal"** *Mattie Silks*

Facilitators:

Kristen Chorba, Curriculum Development Specialist, University of Arizona

Kristin Ziska Strange, Instructional Designer, University of Arizona

● **The CDHE OER Council: Driving Open Education in the State of Colorado - 2019 WOW Recipient**   *Denver 1-2*

Speakers:

Brittany Dudek, MLIS Library Coordinator and Chair of CDHE OER Committee, Colorado Community Colleges Online

Spencer Ellis, Director of Educational Innovation, Colorado Department of Higher Education

Moderator:

Tina Parscal, Associate Vice Chancellor for CCCOnline and Academic Affairs, Colorado Community College System

● **The Cheating Economy and Integrity**   *Colo I-J*

Speakers:

Douglas Harrison, Acting Dean and Vice Provost, the Graduate School, University of Maryland Global Campus

Adel Lelo, Senior Principal Product Manager, Western Governors University

Moderator:

Sasha Thackaberry, Vice Provost for Digital and Continuing Education, Louisiana State University

● **The Report Reader Checklist: A Resource for Research Literacy**   *Denver 3*

Speaker:

Mary Ellen Dello Stritto, Assistant Director of Research, Oregon State Ecampus

Moderator:

Melanie Simpson, Director, Institutional Research and Assessment, The University of Alabama in Huntsville

12:15 p.m. - 1:30 p.m.

▲ **WCET Awards Lunch (Included with Conference Registration)**   *Colo A-F*

Hosts:

Lindsey Downs, Assistant Director, Communications, Community, and Social Media, WCET

Tanya Spilovoy, Director, Open Policy, WCET

WCET 2019 Awards

The WCET Awards Lunch celebrates outstanding achievement and innovation from the WCET community. Recipients of the 2019 WCET Outstanding Work (WOW), the Richard Jonsen, the Sally M. Johnstone, and the Digital Inclusion Awards will be recognized. Lunch is included in your registration.

WCET Outstanding Work (WOW) Awards

The WCET Outstanding Work (WOW) Award recognizes outstanding efforts by member institutions and organizations in applying an innovative, technology-based solution to a challenging educational need. Learn more at: https://wcet.wiche.edu/initiatives/wcet-awards/WOW-Award.

2019 Winners:

▪ Colorado Department of Higher Education OER Council: OER Grant Program

▪ Rio Salado College: Dynamic Assessment Data Display

▪ Granite State College: Distance-Based Teacher Preparation

Richard Jonsen Award

The Richard Jonsen Award is given each year to an individual who has made a significant contribution to the eLearning community and WCET during his or her career. Selection criteria for the annual award include a long-standing willingness to nurture and assist others in the eLearning community, a significant contribution to the field, and innovative service to eLearning students.

The Richard Jonsen Award was established in 1998 to recognize the contributions of Richard (Dick) Jonsen, who, as WICHE's executive director, founded WCET. Learn more at: wcet.wiche.edu/initiatives/wcet-awards/RJ-award-recipients.

The 2019 winner will be announced during the awards lunch on Wednesday.

Sally M. Johnstone Award

The Sally M. Johnstone award is named after WCET's founding executive director. Sally led WCET from 1989 to 2006, creating the basis for the organization which is the leader in the practice, policy, and advocacy of technology-enhanced learning in higher education. From WCET, Sally has gone on to leadership positions at several institutions, continuing to be an advocate for student success and technology in higher education.

This award recognizes a professional who has made an outsized contribution for their 'rank' to the technology-enhanced learning community with the intention of recognizing thought leadership, excellence in practice, and demonstrated leadership capabilities. Learn more at: wcet.wiche.edu/initiatives/wcet-awards/Sally-Johnstone-Award.

2019 Winner: Crystal Faulkner, Instructional Technology Support Manager, Austin Peay State University

Digital Inclusion Award

WCET and GlobalMindED are proud to co-sponsor the Digital Inclusion Award. The Award is a unique recognition of an individual, organization, or program having shown significant impact on first generation learner populations with regard to increasing involvement in global digital leadership. Digital Inclusion is not about infrastructure or software deployments but is about what learners actually DO with the technologies to improve society. While giving technology to students with limited access is important, we must also provide educational opportunities to help them understand more about how technology can change their world. Winners are announced in spring and awarded at the annual GlobalMindED Conference. Learn more at: wcet.wiche.edu/initiatives/wcet-awards/digital-inclusion.

2019 Winner: The Digital Citizenship Institute (DCI), and its founder and CEO, Dr. Marialice B.F.X. Curran

1:45 p.m. - 2:45 p.m.

Concurrent Sessions

⬤ **Brainstorming a WCET EdTech Collaborative Community** *Denver 3*

Facilitator:
Mollie McGill, Senior Director, Operations and Membership, WCET

⬤ **Closing the Skills Gap** *Penrose 2*

Speaker:
Jeremy Walsh, Vice President of Enterprise Learning Solutions, Wiley Education Services

Moderator:
Jaimie Henthorn, Director of Digital Education and Engagement, University of Colorado System

⬤ **Learning Design/er: The Job, The Field, The Future? A Facilitated Discussion** *Denver 1-2*

Facilitators:
Megan Eberhardt-Alstot, Learning Designer, California State University Channel Islands
Lorna Gonzalez, Instructional Designer, California State University Channel Islands
Jill Leafstedt, Associate Vice Provost Innovation and Faculty Development, California State University Channel Islands

⬤ **Leveraging Data to Create a Student Support Ecosystem** *Denver 5-6*

Facilitators:
Maura Devlin, Deputy Chief Learning Office, The American Women's College of Bay Path University
Amanda Gould, Chief Administrative Officer, The American Women's College of Bay Path University

⬤ **Navigating the OPM Marketplace: Picking the Right Partners While Avoiding Market Chaos** *Penrose 2*

Speaker:
Phil Hill, Consultant, Mindwires

Moderator:
Megan Raymond, Director, Programs and Sponsorship, WCET

⬤ **Online Course Development Process - Organizing for Success!** *Colo G-H*

Speakers:
Steve Rothenberg, Project and Product Implementation Manager, CCCOnline
Grace Whiteaker, Instructional Designer, CCCOnline

Moderator:
Diane Goldsmith, Director, Office for the Advancement of Teaching and Learning, University of Rhode Island

⬤ **Power, Perception, and Principles: Problematizing and Problem-solving in OER** *Denver 4*

Speakers:
Laura Gogia, Senior Design Strategist, iDesign
Amy Stevens, Vice President, Academic Resources and Communication, Southern New Hampshire University
Patrice Torcivia Prusko, Associate Director, Teaching and Learning Lab, Harvard University

Moderator:
Whitney Kilgore, Chief Academic Officer, iDesign

⬤ **Supporting a Culture of Innovation by Empowering Faculty Communities of Practice** *Colo I-J*

Speakers:
Niki Bray, Director of Academic Innovation and Student Success, University of Memphis
Emma Zone, Senior Vice President, Academic Operations and Innovation, Faculty Guild

Moderator:
Daron Williams, Director of Instructional Design, Virginia Tech TLO LED

2:45 p.m. - 3:30 p.m.

✉ **EdTech Meet-up and Refreshment Break** *Denver/Colorado Prefunction*

* See page 5 for full list of EdTech Meet-up participants.

3:30 p.m. - 4:15 p.m.

Concurrent Sessions

● A Smorgasbord of Learning Platforms
Colo G-H

Speaker:
Matt Lisle, Director of Digital Learning Technologies, Georgia Institute of Technology - C21U
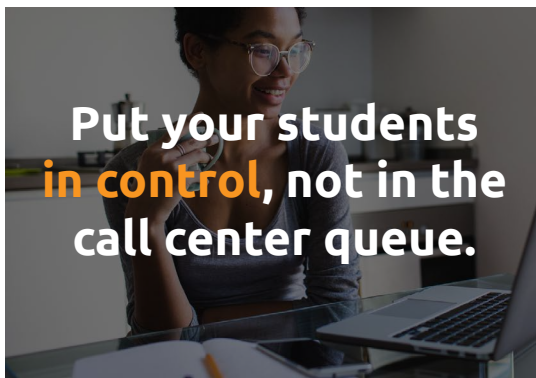
Moderator:
Kelley Brandt, Director, eCampus Program Planning, Boise State University

● Beyond Login and Password for Student Identity Verification
Penrose 2

Speaker:
Renee Aitken, Director of Assessment and Accreditation, Colorado State Unviersity Global

Moderator:
Niki Whiteside, Assistant Vice Chancellor for Instructional Innovation and Support, San Jacinto College

● Exploring the Experiences of Long-term Online Instructors
Colo I-J

Speaker:
Mary Ellen Dello Stritto, Assistant Director of Research, Oregon State Ecampus

Moderator:
Julie Uranis, Vice President of Online and Strategic Initiatives, UPCEA

● I Like Big ROI and I Cannot Lie: OER State Initiatives, Strategies, and Outcomes
Penrose 1

Speakers:
Kevin Corcoran, Executive Director, Digital Learning, Connecticut State Colleges and Universities
Spencer Ellis, Director of Educational Innovation, Colorado Department of Higher Education
Tanya Spilovoy, Director, Open Policy, WCET

Moderator:
Christina Sedney, Director of Policy Initiatives and State Authorization, W-SARA

● Innovative Online Student Support During Natural Disasters and Major Events
Denver 1-2

Speaker:
Michelle Jungbauer, Evaluation Experience Manager, Western Governors University

Moderator:
David Dannenberg, Director, Academic Innovations and eLearning, University of Alaska Anchorage

● Powering Up Partnerships for Impact
Denver 4

Facilitator:
Terri Rowenhorst, Director of Membership Services, The NROC Project

● The DADD: Rio Salado College's Dynamic Assessment Data Display - 2019 WOW Recipient
Denver 3

Speakers:
Angela Félix, Chair, Languages, Rio Salado College
Kate Smith, President, Rio Salado College

Moderator:
Robert Perez, Grant Manager, Every Learner Everywhere

4:15 p.m. - 4:30 p.m.

✉ EdTech Meet-up and Break
Denver/Colorado Prefunction

* See page 5 for full list of EdTech Meet-up participants.

4:30 p.m. - 5:15 p.m.

● Unconference Session: Academic Integrity
Denver 4

Facilitator:
Adel Lelo, Senior Principal Product Manager, Western Governors University

● Unconference Session: Accessibility
Penrose 1

Facilitator:
Cyndi Rowland, Associate Director, Center for Persons with Disabilities, Utah State University

● Unconference Session: AppSmackDown
Mattie Silks

Facilitator:
Whitney Kilgore, Chief Academic Officer, iDesign

● Unconference Session: All Things LMS
Colo G-H

Facilitators:
Myk Garn, Assistant Vice Chancellor for New Learning Models, Board of Regents, University System of Georgia
Patrick Pluscht, Executive Director, Learning Technologies, University of North Texas

● Unconference Session: Diversity, Equity, and Inclusion
Denver 5-6

Facilitator:
Patrice Torcivia Prusko, Associate Director, Teaching and Learning Lab, Harvard University

● Unconference Session: EdTech Tools and Applications
Penrose 2

Facilitator:
Emma Zone, Senior Vice President, Academic Operations and Innovation, Faculty Guild

● Unconference Session: Online Program Management Companies
Denver 1-2

Facilitator:
Phil Hill, Consultant, Mindwires

● Unconference Session: Unconventional and Unrepentant
Colorado I-J

Facilitators:
Van Davis, Principal, Foghlam Consulting, LLC
Julie Uranis, Vice President of Online and Strategic Initiatives, UPCEA

🔵 **Unconference Session: Young Professionals in EdTech Convening** *Denver 3*

Facilitator:
Lindsey Downs, Assistant Director, Communications, Community, and Social Media, WCET

5:00 p.m. - 6:15 p.m.

🔶 **Steering Committee and Executive Council Reception (by invitation)** *Palace Arms at the Brown Palace Hotel*

5:15 p.m. - 6:00 p.m.

⭐ **Young Professionals Meet and Greet + SWAG Swap** *Platte Room*

6:45 p.m. - 8:45 p.m.

⭐ **Group Networking Dinners** *Hotel Lobby*

THURSDAY, NOVEMBER 7

*Registration and WCET Info Desk open 7:30 a.m. - 11:00 a.m.

8:15 a.m. - 9:00 a.m.

🔺 **What's Up at WCET** *Colo A-F*

*Deluxe breakfast included with registration.

Speakers:
Russ Poulin, Executive Director, WCET
Kara Van Dam, Dean and Vice Provost, The Undergraduate School and Overseas Academic Affairs, University of Maryland Global Campus, *Incoming WCET Steering Committee Chair*

9:15 a.m. - 10:15 a.m.

🔵 **CBE and the Inequities of Time in Higher Learning** *Denver 3*

Facilitators:
Myk Garn, Assistant Vice Chancellor for New Learning Models, Board of Regents, University System of Georgia
Richard Nelson, President, Nicolet College

🔵 **Ensuring Academic Integrity: Lessons Learned and New Challenges in Creating Buy-in for Proctoring** *Colo G-H*

Facilitators:
Karen Gebhardt, Director of the Online Economics Program, University of Colorado Boulder
Jessie Guy-Ryan, Associate Director of Online Learning, New York University Tandon School of Engineering
Tatiana Tchoubar, Senior Instructional Designer, New York University Tandon School of Engineering
Scott Woods, Director of Programs, Colorado State University

🔵 **Facing the Future of Technology and Learning** *Penrose 1*

Speaker:
Maria Andersen, CEO and Co-founder, Coursetune

Moderator:
Brenda Perea, Director of Educational and Workforce Solutions, Credly

🔵 **Piecing Together the Online Program Management Puzzle: Buy, Build or Both?** *Denver 4*

Facilitator:
Howard Lurie, Principal Analyst, Online and Continuing Education, Eduventures / NRCCUA

🔴 **Policy Wonking - The Impact of Federal and Institutional Policies** *Denver 1-2*

Speakers:
Van Davis, Principal, Foghlam Consulting, LLC
Darcy Hardy, Associate Vice President, Blackboard, Inc.

Moderator:

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Brenda Boyd, Senior Academic Director, Program Services, Quality Matters, Inc.

● Social Strategies for Connecting Students
Mattie Silks

Facilitator:
Diane Miller, Instructor, Computer Information Systems, Colorado State University

● Transforming the Classroom with Insightful Instructional Practices
Penrose 2

Speakers:
Kathryn Dobeck, Professor, Mathematics, Lorain County Community College
Kassy Mies, Assistant Teaching Professor and General Chemistry Coordinator, Department of Chemistry, Colorado State University
Jon-Michael Wimberly, Instructor, Mathematics, The University of Mississippi

Moderator:
Susan Adams, Instructional Designer, Achieving the Dream

10:15 a.m. - 10:30 a.m.

Beverage Break *Near Registration*

10:30 a.m. - 11:15 a.m.

Concurrent Sessions

● Diversity and Inclusion of Neurodiverse Online Learners
Penrose 2

Speaker:
Gloria Niles, Director of Distance Education, University of Hawaii West Oahu

Moderator:
Gonzalo Perez, Associate Provost for Academic Affairs, Coconino Community College

● Girl Power: Retention Strategies for Online Student Mothers
Denver 4

Speakers:
Meredith Archer Hatch, Senior Associate Director for Workforce and Academic Alignment, Achieving the Dream
Whitney Kilgore, Chief Academic Officer, iDesign
Cali MK Morrison, Associate Dean, Alternative Learning, American Public University System
Patrice Torcivia Prusko, Associate Director, Teaching and Learning Lab, Harvard University

Moderator:
Tanya Spilovoy, Director, Open Policy, WCET

● Tech Learns Bias as We Teach it: Discussions on Preventing Institutional Algorithmic Bias
Denver 3

Facilitators:
Rosa Calabrese, Manager, Digital Design, WCET
Lindsey Downs, Assistant Director, Communications, Community, and Social Media, WCET

● Truth and Fiction Surrounding Research in Online and Technology-Mediated Learning
Colo I-J

Speakers:
Tanya Joosten, Director, eLearning Research and Development, University of Wisconsin-Milwaukee
Julie Uranis, Vice President of Online and Strategic Initiatives, UPCEA

Moderator:
Ryan Faulkner, Director of Online Learning, College of Eastern Idaho

● Waltz Across the Texas OER Landscape
Colo G-H

Speakers:
Cynthia Jimes, Director, Research and Learning, Institute for the Study of Knowledge Management in Education
Judith Sebesta, Executive Director, Digital Higher Education Consortium of Texas
Kylah Torre, Program Director, Texas Higher Education Coordinating Board

Moderator:
Laura Polk, Director, Online Education,

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Thunderbird School of Global Management, Arizona State University

● WICHE Cybersecurity Initiative - A Collaborative Model for Data Protection
Denver 1-2

Speakers:
Cheryl Dowd, Director, State Authorization Network, WCET

11:30 a.m. - 12:30 p.m.

## ▲ Stump the Higher Ed Expert
Colo A-F

MC:
Van Davis, Principal, Foghlam Consulting, LLC

Experts:
Kelvin Bentley, Digital Learning Consultant, Association of Public and Land-Grant Universities
David Dannenberg, Director, Academic Innovations and eLearning, University of Alaska Anchorage
Sasha Thackaberry, Vice Provost for Digital and Continuing Education, Louisiana State University

Judges:
Shannon Riggs, Executive Director of Course Development and Learning Innovation, Oregon State University Ecampus
Judith Sebesta, Executive Director, Digital Higher Education Consortium of Texas
Vernon Smith, Provost, American Public University System

1:00 p.m. - 2:30 p.m.

◆ WCET Steering Committee Working Lunch (by invitation)
Matchless
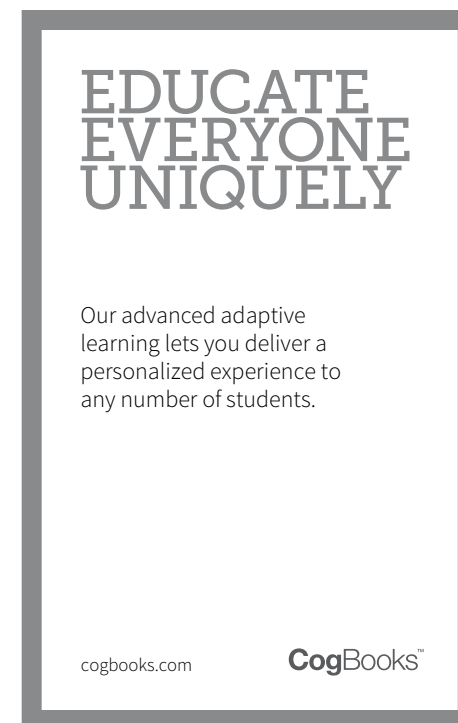
At WCET, leadership reflects the cooperative spirit of our organization. Many activities and programs are spearheaded by members.

The Executive Council serves as the strategic advisory group to the Executive Director on matters related to membership, annual dues, strategic priorities, policies, and other issues.

The Steering Committee is representative of the WCET membership, makes recommendations on programmatic issues of interest to the membership, and leads and/or contributes to activities in support of WCET's program and membership.

Executive Council

Laura Pedrick, Special Assistant to the Provost for Strategic Initiatives and Executive Director of UWM Online, University of Wisconsin Milwaukee, **Executive Council Chair**

Vernon Smith, Provost, American Public University System, **Executive Council Vice Chair**

Don Bennett, Deputy Director, Washington Student Achievement Council, and WICHE Commissioner

Pat James, Manager, Academic Programs, American Public University System

Leah Matthews, Executive Director, Distance Education Accrediting Commission

Michael Moore, Vice President for Academic Affairs, University of Arkansas System

Russ Poulin, Vice President for Technology-Enhanced Education and WCET Executive Director

Jason Ruckert, Vice Chancellor and Chief Digital Learning Officer, Online Education, Embry-Riddle Aeronautical University – Worldwide

Sasha Thackaberry, Vice Provost, Digital and Continuing Education, Louisiana State University

Kara Van Dam, Dean and Vice Provost, The Undergraduate School and Overseas Academic Affairs, University of Maryland Global Campus

Incoming Executive Council
Effective November 2019

Tina Parscal, Associate Vice Chancellor for CCCOnline and Academic Affairs, Colorado Community College System

Steering Committee

Jason Ruckert, Vice Chancellor and Chief Digital Learning Officer, Online Education, Embry-Riddle Aeronautical University – Worldwide, **Steering Committee Chair**

Kara Van Dam, Dean and Vice Provost, The Undergraduate School and Overseas Academic Affairs, University of Maryland Global Campus, **Steering Committee Vice Chair**

Brenda Boyd, Senior Academic Director, Program Services Quality Matters

David Dannenberg, Director, Academic Innovations and eLearning, University of Alaska Anchorage

Ryan Faulkner, Director of Online Learning Services, Academic Affairs, College of Eastern Idaho

Mark Jenkins, Director, Educational Technology and Open Education, Washington State Board for Community and Technical Colleges

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Kara Monroe, Provost and Senior Vice President, Ivy Tech Community College

Cali MK Morrison, Associate Dean, Alternative Learning, American Public University System

John Opper, Executive Director, Distance Learning and Student Services, Florida Virtual Campus

Tina Parscal, Associate Vice Chancellor for CCCOnline and Academic Affairs, Colorado Community College System

Mark Porcaro, Executive Director of Online Learning, Wichita State University

Shannon Riggs, Executive Director, Course Development and Learning Innovation, Oregon State University

Jeff Rosen, Vice President for Accreditation Relations and Director, Open Pathway, Higher Learning Commission

Incoming Steering Committee
Effective November 2019

Brenda Boyd, Senior Academic Director: Program Services, Quality Matters

Marcus Cox, Associate Dean (Office of Graduate Programs); Director of Continuing Studies and Distance Education, Xavier University of Louisiana

Wm. Preston Davis, Director, Academic Technology, Northern Virginia Community College

Robert Griffiths, AVP Distance Education, Office of Distance Education and eLearning, The Ohio State University

Jory Hadsell, Executive Director, California Virtual Campus, California Community Colleges

Darcy Hardy, Associate Vice President and Client Success Director, Blackboard Inc.

Justin Louder, Associate Vice Provost, eLearning, Texas Tech University

Thank You to All Our Member Institutions and Organizations!

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College of Southern Nevada
College of William & Mary
Colorado Community College System
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Community College of Denver
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Dallas Theological Seminary
Delaware Valley University
Delgado Community College

Dickinson State University
Digital Higher Education Consortium of Texas
Distance Education Accrediting Commission (DEAC)
Drexel University
East Carolina University
Eastern Washington University
Eastern Wyoming College
eCampusOntario
EDUCAUSE
EduKan
e-Literate
Embry-Riddle Aeronautical University
Excelsior College
Fairleigh Dickinson University
Ferris State University
Fletcher Technical Community College
Florida State University
Florida Virtual Campus
Foothill-De Anza District
Fort Lewis College
Franklin University
Frederick Community College
Friends University
Gallaudet University
George Mason University
Georgetown University
Georgia Institute of Technology
Georgia Southern University
Georgia State University
Golden Gate University
Grambling State University
Grand Canyon University
Granite State College
Great Basin College
Hampton University
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Hogan Lovells
Honorlock
Hood College
Hutchinson Community College
Idaho State University
iDesign
IMS Global Learning Consortium
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Inknowledge Inc.
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International Association for K-12 Online Learning (iNACOL)

Iowa Community College Online Consortium (ICCOC)
Ivy Tech Community College
John N. Gardner Institute for Excellence in Undergraduate Education
Kansas State University
Kapi`olani Community College
Kent State University
Kentucky Virtual Campus (KYVC)
La Sierra University
Lake Region State College
Landmark College
Lane Community College
Laramie County Community College
LeCroy Center for Educ. Telecommunications-Dallas County Comm. College District
Lewis-Clark State College
Liberty University
Lone Star College System
Louisiana Board of Regents
Louisiana Community & Technical College System
Louisiana State University and Agricultural & Mechanical College
Louisiana State University at Alexandria
Louisiana State University at Eunice
Louisiana State University Health Sciences Center
Louisiana State University in Shreveport
Louisiana Tech University
Louisiana Technical College
Loyola Marymount University
Lubbock Christian University
Lumina Foundation
Marshall University
Maryland University for Integrative Health
MarylandOnline
Maryville University
Massachusetts Colleges Online
McNeese State University
Mesa Community College
Metropolitan Community College
Metropolitan State University
Miami University
Michigan State University
Middlebury
Midwestern State University
Minnesota Learning Commons
Mississippi State University
Missouri Southern State University
Montana State University, Billings
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Mount Saint Mary's University, Los Angeles
National Center for Women & Information

Technology (NCWIT)
National Laboratory for Education Transformation (NLET)
National University
Navajo Technical College
Nazarene Bible College
NC-SARA
Nevada State College
Nevada System of Higher Education
New Mexico State University
New York University
Nicholls State University
Nicolet College
Norfolk State University
North Carolina Independent Colleges and Universities
North Dakota University System
Northeast Lakeview College
Northern Arizona University
Northern Essex Community College
Northern Illinois University
Northern Marianas College
Northern State University
Northern Virginia Community College
Northern Wyoming Community College District
Northwest College
Northwest Vista College
Northwestern College
Northwestern Health Sciences University
Northwestern State University
Nunez Community College
Oakland University
Ocean County College
Ohio State University
Ohio University
Open Education Consortium
Oregon Institute of Technology
Oregon State University
Owls Nest Partners
Palo Alto College
Pearson Learning Solutions
Pennsylvania State University
Pennsylvania's State System of Higher Education
Piedmont Technical College
Pierce College
Point Loma Nazarene University
Portland Community College
Portland State University
Pragya Systems Corp.
Prescott College
PSI Services, LLC
Purdue University

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Seattle Pacific University
Siena Heights University
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South Dakota School of Mines and Technology
South Dakota State University
Southeast Missouri State University
Southeastern Louisiana University
Southern Association of Colleges and Schools
    Commission on Colleges
Southern Illinois University Edwardsville
Southern New Hampshire University
Southern Oregon University
Southern Regional Education Board
Southern University and A&M College
Southern University at New Orleans
Southern University at Shreveport
Southwestern Indian Polytechnic Institute
SOWELA Technical Community College
Spring Arbor University
St. Phillips College
State Council of Higher Education for Virginia
    (SCHEV)
Stevenson University
StraighterLine, Inc.
Suffolk County Community College
SUNY System Administration - Open SUNY
Teachers College, Columbia University
Temple University
Tennessee State University
Texas A&M University
Texas A&M University - Commerce
Texas A&M University-Central Texas
Texas Christian University
Texas Higher Education Coordinating Board
Texas State University
Texas Tech University
Texas Woman's University
The Chronicle of Higher Education

The Learning House, Inc.
The NROC Project
The University of Alabama at Birmingham
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The University of Michigan-Flint
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The University of Texas Permian Basin
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Truckee Meadows Community College
Truman State University
United States Air Force Academy
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University of Alaska Anchorage
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WASC Senior College and University Commission
Washington State Board for Community and
    Technical Colleges
Washington State University

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    Education (WICHE)
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Special thanks to Cara Candler, Brooke Daley, and Ryan Patterson with Executive Events for coordinating the logistics and registration of this meeting. Learn more: executivevents.com.

Thank you to our generous sponsors!

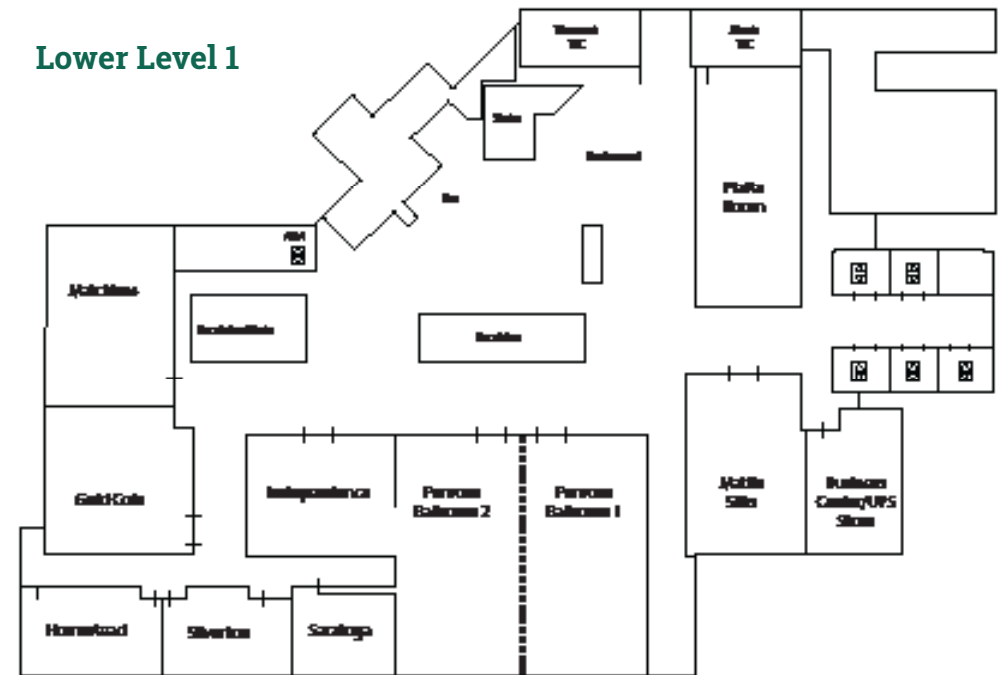*We rely on technical and financial support from our corporate sponsors. We truly appreciate all that our sponsors provide!*
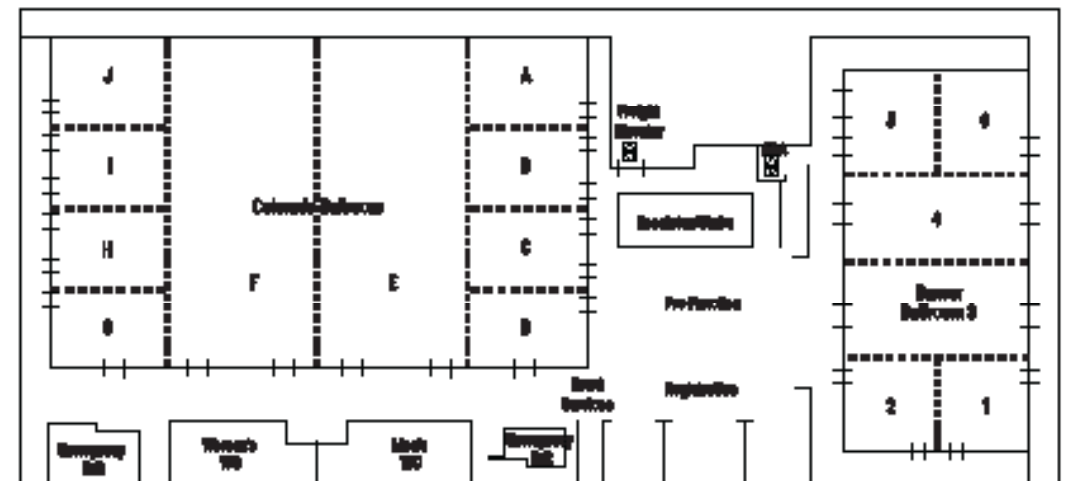
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WCET STAFF

Russ Poulin, executive director, WCET and vice president for technology-enhanced education, WICHE

Rosa Calabrese, manager, digital design

Laura DaVinci, program manager, Every Learner Everywhere

Van Davis, policy and planning consultant

Cheryl Dowd, director, State Authorization Network

Lindsey Downs, assistant director, communications, community, and social media

Sherri Artz Gilbert, director, operations and membership

Joyce Holliday, administrative assistant III

Mollie McGill, senior director, operations and membership

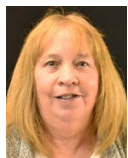Robert Perez, grant manager, Every Learner Everywhere

Shelley Plutto, administrative assistant III

Megan Raymond, director, programs and sponsorship

Dan Silverman, assistant director, State Authorization Network

Tanya Spilovoy, director, open policy

Jessica Rowland Williams, director, Every Learner Everywhere

UPCOMING EVENTS

Join Us for Our 2020 Policy Summit

Adelphi, MD | April 15 - 16, 2020

Stay tuned for more information!

Join Us in Indianapolis in 2020

WCET 32nd Annual Meeting

Indianapolis, IN | October 13 - 15, 2020

Help us celebrate 2020 at the 32nd WCET Annual Meeting in Indianapolis!

We are thrilled to be in the heart of the Midwest in a city known for its breweries, culture, a growing foodie scene, and a vibrant downtown. The host hotel, the Marriott Downtown, has just completed a beautiful renovation. The airport, Indianapolis International, is consistently ranked as one of the best airports for travelers in the U.S., in fact *Travel + Leisure* listed it as the 2nd best domestic airport.

Don't just take our word for it, view the Visit Indy website and their collection of top 10 lists about this great city! (https://www.visitindy.com/indianapolis-top-ten-lists).

October is a stunning time to visit Indy. With an average high of 65 degrees, you will need a jacket for the cool evenings, but the days exemplify a beautiful, crisp autumn.

Mark your calendars and make your plans to be part of the 32nd Annual Meeting in Indianapolis.

The call for proposals will open in March and registration will be online in early summer.
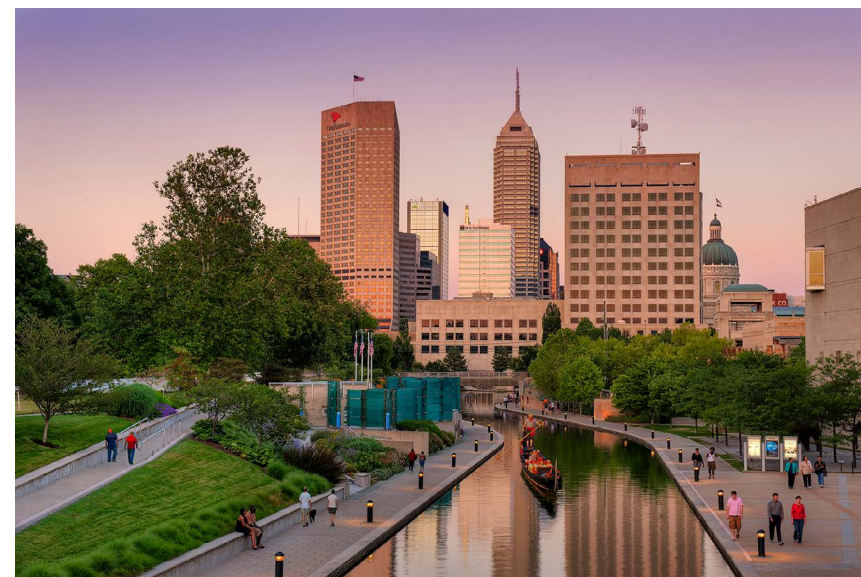
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Get 19% off Membership if You Join before the End of the Year

Not a member? Interested in joining?

Get a 19% discount on your first-year of membership with WCET if you turn in (or submit online) your membership application before the end of the year. Find our full list of member benefits here: https://wcet.wiche.edu/join-wcet.

We think WCET is great, but you don't have to take our word for it! Here's what your higher ed peers have to say:

"WCET's community of edtech leaders and practitioners is my first resource when seeking expertise, sharing practices, and collaborating across institutions. Their community is vibrant, committed and engaged. Their expertise spans critical regulations, advocacy, learning and teaching, credentialing and emerging models of education. When you attend one of their events, you leave as part of a community with new connections to support students in online and edtech-leveraged learning environments. You are not one in a crowd when you are part of WCET – you are part of the community, and you are among friends."

Alexandera (Sasha) Thackaberry

Vice Provost

Digital and Continuing Education

Louisiana State University

"In my many years of leading online learning organizations, WCET has consistently been my 'go-to' organization for objective and nuanced policy analysis, leading-edge insights on educational technology, and a source of a reliable, knowledgeable, and inclusive community-of-practice."

Tina Parscal

Associate Vice Chancellor for CCCOnline and Academic Affairs

Colorado Community College System

"Learning technology leaders must master the art of knowing which trends and tools will drive student success, distinguishing between hype and truly actionable information. Whether it's a discussion thread, a conference session, or a blog post, WCET is key to helping me and my colleagues at UW-Milwaukee plan for the digital future."

Laura Pedrick

Special Assistant to the Provost for Strategic Initiatives

Executive Director, UWM Online

UW-Milwaukee

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