WCET Leadership Summit:
Essential Institutional Capacities to Lead Innovation

Marriott Salt Lake City Downtown, Salt Lake City, Utah
June 14-15, 2017

wcet summit

About the Summit

WCET's 6th Leadership Summit will engage institutional leaders in a strategic discussion of how to best align and support an institution's human capital, technology investments, and content strategy to sustain innovation in teaching and learning. Consider these job titles – chief learning officer, design engineer, data scientist, content strategist, user experience analyst, information privacy and security professional, learning outcomes and assessment director. These professional roles that support technology-enhanced teaching and learning were relatively uncommon just three years ago. Today, these positions, and others, are vital in the delivery of CBE, personalized learning, artificial intelligence, mobile experiences, college coaching, and other approaches to improve student learning outcomes.

Wednesday, June 14, 2017

7:30 a.m.
Capitol Ballroom

Breakfast buffet included with registration. Pick up your name badge.

8:00 – 8:15 a.m.
Capitol Ballroom

Welcome and goals of this Leadership Summit
- Nick White, director, Competency-based Learning Solutions, Capella University; Chair, WCET Steering Committee

8:15 – 9:30 a.m.
Capitol Ballroom

Opening Plenary: We Need More than Champions to Drive Institutional Innovation
- Jeff Borden, chief innovation officer, Saint Leo University
- Michelle Weise, executive director, Sandbox Collaborative, Southern New Hampshire University
- Nick White, director, Competency-Based Learning Solutions, Capella University, session moderator

9:30 – 9:45 a.m.

Beverage Break

9:45 – 11:00 a.m.

Breakout Sessions. Choose one of the following (repeated at 2:45 p.m.)**:**

Amethyst

Breakout I: Identify the Talent You Have, What You Need, and Where to Discover Candidates

Many of your staff members have underutilized or undiscovered talents and expertise. How do you take inventory of what talents your staff have, what expertise you need, and where you find the candidates to round out a team that can improve student outcomes through innovative approaches?

Discussion Leaders:
- Lauren Mason Carris, director, Curriculum, College of Health Professions, Western Governors University
- Pat James, program consultant, California Community Colleges Online Education Initiative
- Laura Pedrick, executive director, UWM Online

Olympus A	**Breakout II: Today's Learning Design Infrastructure**

Breakout II: Today's Learning Design Infrastructure
Centers for teaching, learning, innovation and transformation are important enablers of change on campuses. These centers often have strategic relationships with the academic units, learning design enterprise, technology support units and others. The work of these centers also signals the institutional commitment to learner success. Session leaders will stimulate a discussion of different models for supporting centers for innovation and also will provide examples of how institutions engage their faculty as "change agents" in the design and teaching of learning experiences for 21st Century learners.

Discussion Leaders:
* Christina Anderson, director of learner experience, Wiley Education Services
* MJ Bishop, director, William E. Kirwan Center for Academic Innovation, University System of Maryland

Olympus B

Breakout III: Aligning Investments to Support Core Functions
How can leaders better align core support functions and investments that will enable faculty, student services, and advising personnel to make a difference with student retention and completion?

Discussion Leaders:
* Rhonda Blackburn, vice president and chief academic officer, LoudCloud Systems
* Stefanie Crouse, assistant professor/academic advisor, Student Success Center, Montgomery County Community College
* Paul Thayer, recently retired vice president for student success, Colorado State University

11:00 – 11:15 a.m. **Break and sign up for group dinners at registration desk outside of Capitol Ballroom**

11:15 a.m. – 12:15 p.m.
Capitol Ballroom

General session: Policy, Technology, and Leadership: Tackling the Data Security and Privacy Challenge
Data security and privacy issues impact every department at an institution. It is no longer just the role of the Chief Information Officer to ensure data is secure and protected. What are our roles within an institution to help create and maintain a culture that understands and values the significance of data and privacy? What should we be doing at our institution to make sure the right people are at the table and the right questions are being asked?

Speakers:
* Mike Abbiatti, executive director, WCET, Vice President for Educational Technologies, WICHE
* Harley D. Rinerson, cyber security advisor, Office of Cybersecurity & Communications, U.S. Department of Homeland Security
* John Lopez, special assistant to the president/chief administrative officer, WICHE, session moderator

12:30 – 1:30 p.m.
Capitol Ballroom

Buffet lunch as part of registration and sign up for group dinners

1:30 – 2:30 p.m.
Capitol Ballroom

General Session: Systems Thinking for Innovation
Design thinking as a strategy for innovation nurtures creative approaches and ideas for transforming programs, systems, and strategies. Emphasizing the human elements of teaching and learning helps clarify the desired outcomes which technology can support and enhance. Learn how design thinking can help institutions reshape their organizational charts to better support students and improve learning outcomes.

Speakers:
* Kathleen deLaski, president and founder, Education Design Lab
* Sean Hobson, chief design officer and acting chief of staff, EdPlus, Arizona State University
* Manoj Kulkarni, CEO, Realizeit

2:30 – 2:45 p.m.	**Beverage break and final chance to sign up for group dinners**
2:45 – 4:00 p.m.	**Breakout Sessions. Choose one of the following** (also shown earlier in the day)**:**

Amethyst

Breakout I: Identify the Talent You Have, What You Need, and Where to Discover Candidates

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4:00 – 5:00 p.m.
Capitol Ballroom

Closing Session:

Recap of day one and roundtable discussions (volunteer to lead a topic or discuss highlights, challenges, lessons learned with your table).

Facilitator: Jeff Borden, chief innovation officer, Saint Leo University

Adjourn

Dinner on your own. Meet a group in the lobby at 6:00 p.m. if you signed up for the group dinners.

7:30 a.m. *Capitol Ballroom*	**Breakfast buffet included with registration** **Welcome to Day Two** • Kelvin Bentley, vice president of academic affairs, TCC Connect Campus, Tarrant County Community College District; Vice Chair, WCET Steering Committee
8:00 – 9:30 a.m. Capitol Ballroom	**Opening Session: Lessons from Institutions on Supporting Innovation** You don't have to move mountains or make huge investments to improve student success and completion. Hear from various institutions about how they lead innovation that is student focused and results driven and the constraints they have surmounted. *Speakers:* • Stacey VanderHeiden Güney, assistant vice president of academic affairs, Aims Community College • Kara Monroe, vice president for academic innovation and support, Ivy Tech Community College • Vernon Smith, provost, American Public University System • Paul Thayer, recently retired vice president for student success, Colorado State University • Luke Dowden, director, Office of Distance Learning, University of Louisiana at Lafayette, session moderator
9:30 – 9:45 a.m.	**Beverage break**
9:45 – 11:15 a.m.	**Expert-led In-depth Conversations. Choose one of the following:**
Amethyst	**I. Education Content Strategy** An education content strategy is defined as an institution-wide plan and approach focused on the procurement and delivery of course materials to achieve goals such as affordability, inclusive access, or retention. Join the discussion leaders to share strategies for developing a content strategy and how innovative practices can support institutional goals. *Discussion Leaders:* • Jason Hales, senior account executive, VitalSource • Shannon Meadows, chief revenue officer, Ed Map (discussion coordinator) • Meredith Schreiber, director, Bookstore and Auxiliary Services, Chemeketa Community College • Kim Thanos, founder and CEO, Lumen Learning
Olympus A	**II. Making Your Data Analytics Actionable** Your institution is a gigantic warehouse of data about your students' performance, engagement, satisfaction, and behaviors. How have some institutions flattened the silos of data ownership and analysis and have implemented strategies that empower faculty, advisors, learning engineers and designers, and assessment experts to ask the right questions and identify innovative solutions? *Discussion Leaders:* • Barbara Grover, vice president for institutional effectiveness, Salt Lake Community College • Mike Sharkey, vice president of analytics, Blackboard, Inc

Olympus B

III. Leadership, Vision, and Sustainability
Culture change is essential for any innovative approach or process to take root. Leading change and shifting culture requires an unclouded vision, optimism, grit, and effective and meaningful conversations. Being capable of leading in the 21st Century by having others share the vision of the institution, evaluating ROI (return on investment and return on innovation), and creating a culture that embraces and sustains innovation is also essential. The discussion leaders will share their stories and engage the participants in a moderated conversation.

Discussion Leaders:
- Connie Johnson, provost and chief academic officer, Colorado Technical University
- Patrick Rossol-Allison, senior program officer, Measurement, Learning & Evaluation Education, Postsecondary Success, Bill & Melinda Gates Foundation
- Bryan Setser, new entrepreneur-in-residence, rpkGroup

11:15 a.m. – noon
Capitol Ballroom

Closing session and discussion
Summit speakers and attendees will be invited to contribute to this discussion.
- Peter Smith, the Orkand chair, professor of innovative practices in higher education, University of Maryland University College

12:15 pm

Final closing comments
- Mike Abbiatti, executive director, WCET, vice president for educational technologies, WICHE

See you next year! Safe travels.